

October 13, 2009

Melissa Stanhope
VP of Original Programming
Pop Culture Channel
2311 Maddox Street
New York, NY 10001

Dear Ms. Stanhope,

With seven differently locations, Crazy- Fun is the second most visited amusement park in North America, which is why Pop Culture Channel should include our parks in the amusement park history documentary.

In 15 years, Crazy Fun has expanded locations, produced video games, and most recently, created Nostalgia Day. On the second Saturday in August, park guests dressed in 1920s and 1950s attire and receive discounted prices respective to the era they are dressed.

Crazy Fun was named “best entertainment value,” in 2004 by *News Today* magazine. Not only does our park hold a solid reputation among guests, but also, our rides create a fun and innovative style for amusement park rides. Our bumper car ride is unique to Crazy- Fun parks only, a 100-yard field shows guests that they can find a new way to stimulate their sense of adventure. Since surpassing the 5 million-visitor mark, our guests has shown us why we are worth our value. On average, a park visitor would spend \$24 on rides, food, and souvenirs while parking is free.

In comparison to our unique rides, interesting events and great value, Crazy-Fun parks also contribute to the local communities. Every year Crazy-Fun donates 10,000 tickets, good for food and rides, to underprivileged children within the seven locations.

Despite our young age, we believe that Crazy- Fun not only represents our local communities, but amusement parks as a whole. In fact, we invite you on an all expense paid trip to any of our seven locations so you too can experience Crazy-Fun parks.

I will contact you on Tuesday of next week to schedule your trip and to answer any questions or concerns you may have.

Sincerely,

Patrick Johnson
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